



FRANCHISE OPPORTUNITY



Your Neighborhood Needs a
**GRAB-N-GO FROZEN
COCKTAIL SHOP!**

TOP REASONS TO INVEST IN OUR EXCITING FRANCHISE OPPORTUNITY

Our high standards, customer service, and accomplished management have created the perfect setup for our franchise opportunity with superior products, strong brand concept, and one-of-a-kind customer experience. Our proven model removes the guesswork so that you can feel confident about your future success with Margarita Hut! Here are just a few reasons to invest with us:

Profitable Business: We provide a strong potential ROI with reasonable overhead, low start-up costs, minimal labor costs due to small staff requirements, and applicability across many markets.

Operationally Sound: Our model is structured for smooth day-to-day operations. The business does not need a hood vent and has minimal potential for spoilage due to the nature of the product.

Point of Difference: The strong differentiator for Margarita Hut is our menu of premium alcoholic beverages that come prepared, packaged, and ready to drink with no mixing required through a to-go model, providing an advantage via social branding and overall experience.

Teachable to Others: Our concept is simple to operate. A motivated franchisee candidate with a restaurant or bar background can easily grasp the Margarita Hut system with our training, support, and guidance.

Adaptable Nationally: In today's market, consumers enjoy spending time with friends or family through trendy food and beverage concepts. Our large selection of delicious specialty daiquiris fits the bill perfectly.

Unbeatable Lifestyle: As your franchise location grows, you'll be able to connect with the community and enjoy a fun-filled lifestyle. Work the hours you want to while earning incredible revenue.

OWN A FUN AND SUCCESSFUL BUSINESS WITH FULL FRANCHISE SUPPORT

Margarita Hut has become the leader in Little Elm, TX for great drinks in a fun, relaxing setting. We attract people who are ready to unwind with a frozen cocktail after a long day with hundreds of different delicious drink mix combinations. Customers are in and out quickly if ordering to go or have the choice to stay and enjoy our tasty beverages and beer in-house!

The Margarita Hut concept is designed to provide a simple and straightforward menu of premium margaritas and daiquiris for a quick and tasty drink at a great price. Our profitable business model is all about being fun, trendy, and affordable! Our unique concept fits the needs of many different markets and demographics, allowing for a wide range of possible new locations across the country. The operating costs are also lower than average due to the minimal amount of labor required.

When you own a Margarita Hut franchise, you get to be your own boss but with a built-in customer base! ***Our premium beverages come prepared, packaged, and ready to drink so there's no previous bartending experience required and a consistent level of quality and taste.*** Our mission in franchising is to provide the most complete and efficient model possible with systems that are easy to replicate and require very little overhead. Our proven operating model and comprehensive training programs set you up for success with a strong potential ROI.

Margarita Hut's concept is set to help redefine the industry with a fresh look, flavorful drinks, and a straightforward approach to the market. We always implement a focus on product quality and customer service, which is why we've established such a cult-like following. Our marketing, social media branding, and the support of experienced leadership make this exciting franchise opportunity a fun path to profitability. Your success is our success!



WHAT WE'RE LOOKING FOR IN POTENTIAL FRANCHISE CANDIDATES

Our potential franchisee pool includes anyone who has the passion, skill set, and interest in the Margarita Hut brand! Ideal candidates should be

- *Customer service oriented, hard-working leaders who are decisive and good in the kitchen.*
- *Organized for managing a small staff and busy schedule efficiently.*
- *Able to understand various accounting and business reports.*
- *Passion for margaritas and our culture of quality drinks in a fun setting!*
- *Targeted groups include entrepreneurs, bar owners, hospitality workers, business managers, and retail workers.*



HOW WE SET FRANCHISEES UP FOR SUCCESS

We provide the knowledge, experience, technology, and equipment necessary to make each Margarita Hut profitable, along with a dedicated franchisee support team! Everything you need for success is here. As a Margarita Hut franchisee, you'll be a part of a bigger network of professionals. Our team works hard to ensure your questions are answered and you're armed with profit-building knowledge!

Comprehensive Training:

An extensive dual-phase initial training program will help set up our franchise partners with all the knowledge they need to run a Margarita Hut franchise.

Operational Support:

We will provide ongoing training and support in many areas including maintenance, customer-service techniques, product ordering, suggested pricing guidelines, and administrative procedures.

Marketing Support:

We will help to leverage our unique and recognizable brand by coordinating the development of advertising materials and consumer marketing plans.

Developmental Support:

We will provide our continued research methods and techniques to enhance profitability such as promotional schemes.

Site Selection Support:

Our operations manual provides guidelines for an ideal Margarita Hut location. Franchisees will submit potential sites to be approved based on the criteria.

INVESTMENT SNAPSHOT

Franchise Fee:

\$30,000

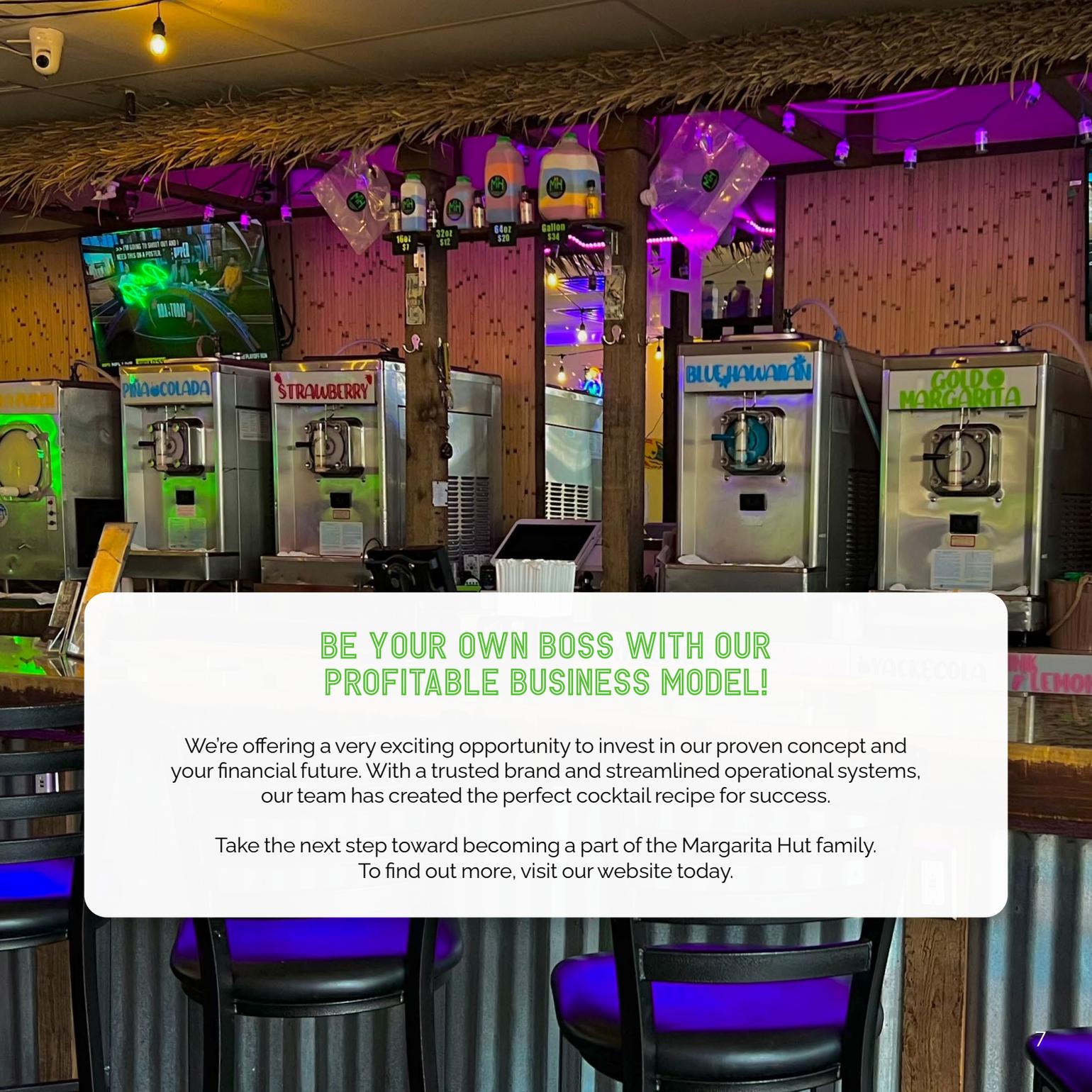
Est. Min. Initial Investment:

\$241,000

Royalty Fee:

6% of Gross Sales





BE YOUR OWN BOSS WITH OUR PROFITABLE BUSINESS MODEL!

We're offering a very exciting opportunity to invest in our proven concept and your financial future. With a trusted brand and streamlined operational systems, our team has created the perfect cocktail recipe for success.

Take the next step toward becoming a part of the Margarita Hut family.
To find out more, visit our website today.



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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.